

The LOS ANGELES Soroptimist

Service
Loyalty
Co-Operation
Tolerance



VOL. V.

OCTOBER 23, 1928

No. 7

Soroptimist Club Program

TUESDAY, OCTOBER 23, 1928

MUSIC ROOM—BILTMORE HOTEL—12:00 SHARP

President AMELIA F. JOHNSON, Presiding

PROGRAM COMMITTEE

ADELAIDE BREWER-DOUGLAS, Chairman

presents

WILLIAM FAIRCHILD HOFFMAN

Pianist, Composer, Entertainer

Assisted by

PHYLLIS CAMPBELL, Contralto

in a program of

Piano Selections, Humorous Stories, and Song Novelties

Attendance Prize - - - - - Alice Hay

Hostesses:

Theodora Balsbaugh, Sylvia Harding, Harriet Kenyon, Louise Savant,
Phoebe Ara White, Agnes Woodward

Mr. Hoffman is the composer of "Forward March" dedicated to peace.

- - and last week

Our President, Amelia F. Johnson presided. After making several announcements Mrs. Johnson introduced Dr. Mariana Bertola, one of the most prominent women of the state. Dr. Bertola is here from the North in the interest of the Problem Child. She paused a moment to compliment us on our school system, saying that it is finley organized and efficient, and is the best of any she has studied. She told us that the Commission for the Study of the Problem Child is trying to get at the cause of delinquency. They have found that the greatest causes are the broken home and bad handling of the child in the home. Her last words were, "Let us try not to be delinquent ourselves."

Mrs. Elizabeth MacManus, Chairman of the Los Angeles County Probation was an honored guest who spoke to us just a moment.

The speaker of the day, Mr. Ben Blow, Field Secretary of the National Automobile Club, was next introduced by the Program Chairman, Adelaide Brewer-Douglas. Mrs.

Douglas told us how much the Men's Clubs enjoyed hearing Mr. Blow talk on his favorite subject, "Highways." The National Highway Plan, Mr. Bow explained, provides for five major transcontinental lines and some ten or twelve lateral highways, all to be designated by a uniform system of marking.

Those of us who have driven through states already using the National marking system know how easy it is to go anywhere.

It is of interest to note that one of the transcontinental lines terminates at San Diego and one at San Francisco. On first thought we would think Los Angeles had been overlooked. But further information revealed that Los Angeles did not fare so poorly. Mr. Blow told us that No. 66 starts at Chicago and enters California at Needles and on to Los Angeles. This line crosses two other major highways and so deflects traffic to our part of the state. It is also the only year 'round line so far planned.

It is expected that when the 80,000 miles of Federal highway is complete there will follow a Federal Motor Vehicle Act which will regulate all inter-state travel much the

(Continued on page 4)

S-R-P-T

BROADCASTING

The Bridge Uncrossed

The heart too often hath quailed with dread,
And quite its courage lost,
By casting its glance too far ahead
For the bridge that never was crossed.

—R. S. Dunn.

S-R-P-T

Madge Connell recently spent a few days in San Diego as the guest of Mrs. Andrew Thaurman.

S-R-P-T

Mrs. Bessie M. Lill, court reporter from Madera County, was luncheon guest last Tuesday of Amelia F. Johnson.

S-R-P-T

Margaret Gilmore has just returned from a four weeks trip to New York and Boston. She says she missed us a lot and is happy to be back.

S-R-P-T

Mrs. Fithian talked recently before the City Council regarding the widening of streets where not necessary thus subjecting many property owners to undue expense.

S-R-P-T

Mrs. Montrose T. Burrows of Eagle Rock was a guest of Alice Mavor Edwards at last meeting.

S-R-P-T

Annie L. Colburn has been more than busy socially for the last two weeks attending dinners and theatre parties prior to her husband's departure on a yachting and fishing trip to Galapagos, Central America. Mr. Colburn will be gone until Christmas week.

S-R-P-T

Mrs. Lettie M. Sheafe, of San Diego, has been the house guest of Louise Helen Kramer during the Opera Season.

S-R-P-T

Sylvia Harding wears a smile that won't come off these days. Reason: she is contacting so many of her old musical friends in her new studio in the Southern California Music Building.

S-R-P-T

Nellie Dougherty has just returned from New York and other eastern points. She met a brother and sister in Flint, Michigan, and they had a wonderful time motoring through Indiana, Ohio and Pennsylvania renewing old childhood acquaintances.

S-R-P-T

Norma Gould and her professional dancers opened the season for the Pomona Ebell Club with a brilliant program, Friday October 6.

The fall classes at her new studio building at 118 N. Larchmonth Boulevard, show a capacity enrollment.

(Continued on page 3)

How Do You Do?



BLANCHE B. HARRIS
Books, Subscription Sets

Blanche B. Harris is another woman who knows just what it means to hesitate on the threshold of uncertainty and try to find which way to turn that she might choose the road which would best lead her to success and happiness. And she found it, but not the first time she tried, for she had to go through many disappointments before she recognized her rightful calling.

Blanche Bagley was quite a girl when she left her native state of Nebraska to move to Kansas. Then she went to Ohio where she attended private school, later moving to Utah where she met and married R. T. Harris, a banker. From that day on life took on a very colorful aspect, for the Harris's moved to Tonopah, Nevada, and went through the thrilling excitement known the world over as the Goldfield-Tonopah gold rush. They saw the poor get rich and the rich get poor—and their years there were filled with both joy and sadness. By the time Blanche Harris was twenty-five she was the mother of three lovely daughters. When they began to leave childhood they moved to Berkeley. At this time there had been many changes in Mrs. Harris' life and she came to the realization she would have to make her own way in the world. True, she had taught school for a short period before her marriage, but aside from that she was wholly unprepared to support herself, having no training but that of the housewife. A friend of the family came to the rescue at this time, and having much confidence in Mrs. Harris insisted upon loaning her Twenty-five Hundred Dollars on her personal note with which to open a women's speciality shop in her former home in Nevada. Leaving her daughters to go to school in Berkeley, she undertook this venture, and she must have met with some success, for she not only kept the home going but managed to pay back the money she borrowed in three or four years time.

But Blanche Harris was not satisfied! She could see no future in that town. She had her health and was willing to work night and day if she could find just that line which would promise expansion. She felt the need of making more money and made

up her mind she would strive to find that which would not only meet that demand but would fill her time with happiness and contentment. Mrs. Harris says she did not lose a day watching and listening for the right opportunity. She gave up the store and the years from 1916 to 1921 were fraught with struggle and despair. She tried many different kinds of occupation, none of them proving to be that which would interest her. She just knew there was a niche for her somewhere which would permit her to have the right philosophy of life—sufficient to make a success of it.

At last it came—came in the way of an advertisement and Mrs. Harris answering it felt she had at last found that which opened up an avenue of a future. The position offered was that of selling books from house to house for "The Book House," children's stories, by a company which originated and is still in Chicago. The proposition of being a book agent held no terror for Blanche Harris.

"I was perfectly willing to punch door bells" she said, "for I could visualize far ahead what the outcome of diligent work along this line would be."

And from door to door Mrs. Harris went, interesting the mothers in the stories which were compiled by that creative Olive Beaupre Miller, a mother who has spent much time and thought studying what children think and believe, how they can be guided and how they learn about things and people. And the mothers listened to Mrs. Harris and they bought the books for their children and in time Blanche Harris had become a successful agent.

"And," she says, "that which I had expected to find somewhat irksome proved to be a real pleasure, for being a mother myself, I had no difficulty in interesting other mothers. "My Book House Travel Ship" contains just the right story at the right time—literature of the foreign countries, told in their own way and in a way the children understand, covering the various ages of the child from Babyhood to High School days."

Blanche Harris says her association with these many mothers did other things for her than help her business, for after listening to their stories of struggle and sorrow which they constantly poured forth to her, she came to realize she was not the only woman in the world who had trouble to bear. "Indeed" said Blanche, "I believed I was a very fortunate person in comparison to some I met."

Mrs. Harris did actual field work beginning in 1921 for two and a half years for the Neville Book Company, who bought the distributing rights from the publishers in Chicago, and opened branches on the Pacific Coast. And this was the beginning of the fulfillment of Blanche Harris' dream, for she had her hopes centered on a branch office on the Pacific Coast. And soon her wishes were to be realized for she was called to San Francisco to assist the manager on sales promotion. She was there eight or nine weeks when the general manager became ill and she had to take up the office work for seven months, having the entire Pacific Coast under her direction. When the manager returned, Blanche was sent down here to be manager for Southern California for the Neville Book Company. She has from twenty-five to thirty people all the time whom she is training to sell, many of them earning from One Hundred to Two Hundred and Fifty Dollars a month.

So you see after all Blanche Harris has found her work—that which interests her so deeply it has never been drudgery—but just a gradual upbuilding until now she presides in a pleasant office where she has her hands on the reins of her entire district

which is a big one. It took perseverance and stick-to-itiveness—and Blanche had it.

And besides being attractive and making of herself a successful business woman, Blanche Harris piloted her family to maturity and happiness—and that is not all—for she has been able to bring much comfort and happiness into the life of her mother who lives with her in the comfortable home which she is buying out on Crenshaw Boulevard.

And what became of the daughters?—Ah! You should hear Blanche tell of those girls. Her oldest daughter made her own way from the time she was seventeen, going to the Orient as a private secretary, marrying Dewey Smith in Shanghai, presenting Blanche Harris with a grandchild in Bombay and later going to India to reside. She is at present visiting her mother. Another daughter, Mrs. E. A. Barnes resides here. Blanche's baby daughter Mrs. J. E. Dalton and her husband were both students in the University of California at Berkeley. She worked to help her husband so that he might make his Ph.D. degree. He already had his B.A. degree. And now that energetic couple are in Cambridge, Mass., where he is an instructor of business administration and economics at Harvard University. You see their mothers spirit of carrying on prevails in each one.

Just one more word—Blanche Harris is grandmother to three lovely children.

Mary E. Smith.

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 Res. phone Douglas 2602-W.
 Mrs. Mamie E. Jenkins, 641 So. Berendo St.,
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 Same address and telephone number.
 Miss Helen Graves Fisk, 426 So. Spring St.,
 VAndike 2259; Vocational Director's As-
 sistant; "Associate Membership"; Res. ad-
 dress, 503 So. Los Robles, Pasadena, Res.
 telephone Wakefield 3844.

FABLE

The mountain and the squirrel,
 Had a quarrel.
 And the former called the latter "Little
 Prig";
 Bun replied:
 "You are doubtless very big;
 But all sorts of things and weather
 Must be taken in together,
 To make up a year
 And a sphere.
 And I think it no disgrace
 To occupy my place.
 If I'm not so large as you,
 You are not so small as I,
 And not half so spry.
 I'll not deny you make
 A very pretty squirrel track;
 Talents differ; all is well and wisely put;
 If I cannot carry forests on my back,
 Neither can you crack a nut."
 —*Ralph Waldo Emerson.*

CLUB WOMEN

By Jean Loughborough
Club and Society Editor
Los Angeles Examiner

My sister club editors have never quite agreed with me on the relation of the club to the woman or the woman to the club.

I claim that clubs are for women who have reached the mid-channel. My confreres believe that women's clubs in their present state of cultural perfection are for all ages.

This has never appealed to me as being true. But—my conviction applies only to the cultural, the program or the study clubs—I omit from this the clubs which are sponsored by professional groups. This includes your own Soroptimist. Possibly because I have written of clubs and have been identified with them for many years more than the other writers on clubs here I have been given an opportunity here as well as in New York and Chicago at observing widely.

The reason I believe the program club to be of the greatest value to the mature woman is because it fills a gap in her life which nothing else could. Women as a rule become club members after they have reared their families and they discover they are not quite so essential to their children.

Casting about for some diversion to relieve the monotony of being merely a housekeeper after having been queen, mother, the court of last resort in all domestic problems, chief adviser, comforter in her own family, the average woman looks clubwards. In all probability she chooses the club of which she has read interesting reports when her little ones kept her too busy for any other form of recreation. I am writing of the average woman.

The successful housekeeper and mother and wife usually proves an ideal club member. She is level headed; has cool judgment; is used to meeting emergencies, and is in a receptive mood for what may be offered. One has no idea of the delight of the average newspaper writer at meeting earnest club women who are not bored nor jaded and who look upon every constructive program as a special dispensation.

To this type of woman the club proves a boon. She is usually rather timid for the first year. It is much easier to sit and think problems than to rise and give voice to one's convictions. But—there are classes in public speaking and after some tutelage in these the zealous club member can arise and emit a few words of opinion in a discussion even though her knees are wobbly and there is a slight tremor in her voice.

Perhaps she has had a pining for Brown- ing or Shakespeare—a little more knowledge of them. All large clubs possess a fine department in travel, French, art and literature, current events, the study of that glorious book the Bible, philanthropy and civics. Out of all of these each member is interested in one at least many perhaps.

There is a long lapse between school days and middle life for a woman. And in the days following her marriage she will have but little opportunity for keeping abreast of the times and her husband and growing family in her knowledge of the arts and world events. There are exceptions of course but this is written on the average woman—the rank and file of clubdom. The writer observed too many quiet little mice of club women with little to recommend them but sincerity and perseverance—develop into fine speakers and leaders after a few years of club experience not to know whence talent emanates and is developed.

It may seem archaic but I am convinced that the younger women, those with growing families, are not desirable club members.

One or the other must suffer and I think the family comes first. There are the opera, the Philharmonic, lectures, the theatres and fine pictures for them to have as diversions from the duties of home but the valuable hours the older woman can use to advantage in club work should be utilized at home by the young matron.

Now—the above applies to a certain type of club—the popular kind.

Business women's clubs, study and group clubs such as music and art are in quite another class. They need the support of the younger woman—the woman who specializes in the arts or in commercial lines. I think the program luncheons which the clubs hold such as Soroptimist are excellent. They bring together a bright, clever group of women whose achievements are many and who are striving to excel in the world of close competition.

The Junior Auxiliary growing in popularity is still another group. College girls returning with honors have little in common for the first couple of years with their childhood associates. They are filled with ideas, in the very bloom of young womanhood and having experienced the rounds and rounds of dancing and parties incidental to college life they find time hanging heavily unless something is provided for their occupation.

The excellent results in the Junior Auxiliaries already recommend them. The juniors maintain homes take care of friendless children, sew for the poor and perform those acts which give them a broader view of life and a more charitable attitude towards mankind.

S-R-P-T

(Continued from page 1)

Miss Mabelle DeWitt's new address is 611 Foothill Road and the new phone number OXford 0616.

S-R-P-T

It was so nice to have Lillian Grandmason with us again. She wants us all to know that she appreciates everything that has been done for her. She will continue her business at the same address and hopes to have many Soroptimists drop in to see her.

S-R-P-T

A new creation in hooked rugs is on display this month on the main floor of the Public Library. This rug was designed and made by Mrs. L. Carroll of 1920 Fellowship Parkway and is owned by Minnie E. Grogan.

S-R-P-T

K. Anthenette Foster left on Thursday on a two weeks business trip visiting the Ask Mr. Foster offices in Del Monte, San Francisco, Portland and Seattle.

S-R-P-T

Dr. Mariana Bertola and Mrs. Elizabeth McManus, members of the State Commission for the Study of the Problem Children, were guests of Dr. Etta Gray last Tuesday. Dr. Gray is also a member of this commission.

S-R-P-T

Paula Steinen-Grath recently entertained at the Elk's Club Mrs. O. A. Fuerstnow, sister of Hilda Kohr-Golter.

S-R-P-T

Hulda Burke McInnes has recently moved into her new home at 5312 Whitsell Avenue, North Hollywood, where she will be happy to see her Soroptimist sisters.

S-R-P-T

Many Soroptimists are enjoying the Grand Opera Season.

S-R-P-T

Hilda Kohr-Golter says the Pahl's Hospital is a wonderful place if one must be sick. Hilda reports this not from personal experience but through a brother who was a patient there recently.

FEDERATION NEWS
IMPORTANT

Excerpt from letter of President of Los Angeles District dated October 6.

My Dear Madam President:

"Do the members of your club wish the District Board to continue in its efforts to have a plan for fair representation at State Conventions worked out this year?"

The District Board has endorsed the following Resolution:

"WHEREAS, It is the concensus of opinion of those present that a definite plan of re-apportionment should be presented by the State Board at the coming State Convention; and

"WHEREAS, The revision as presented by the State Commission was defeated at the last convention; therefore, be it

"RESOLVED, That in order to meet the objections made to this defeated amendment, we request the State Board to present to the State Commission the amendment as prepared by the Commission, with this change—that each club of fifty or less shall be represented by the President or her alternate and one delegate, causing the amendment to read as follows:

"A Club having a membership of fifty or less shall be entitled to representation at the annual convention by its President or her alternate and one delegate. A club having a membership of more than fifty and up to one thousand shall be entitled to one delegate for every fifty members or majority fracition thereof. A club shall have representation and pay dues on a membership of not more than one thousand. This schedule to be based upon present membership; and be it further

"Resolved, That this amendment be sent to each club in the State before the convention, with such explanation as the State Board may deem necessary."

Does this meet with the approval of your club?

Be ready to discuss this at Business Meeting, November 13.

More than two hundred members of Southern District, California Federation Business and Professional Women's Clubs, met for the first District Board meeting at Santa Barbara last Saturday.

It was a brilliant affair and the Santa Barbara Club, as hostess, had arranged a splendid program, and, as usual, left nothing undone that could add to the comfort and pleasure of the guests. Many stayed over Sunday and were shown the beauties of Santa Barbara.

Members of the Soroptimist Club are invited to attend the first conference of the Industrial and Social Relations Division to be held at the Federation Headquarters, 2103 So. Hobart Boulevard, on Thursday, October 25, at 10:00 a. m.

Our subject this year is to be:

"Unemployment"—Why? What it Means to You; Can it be Remedied?

"Our Industries"—What They Mean to Us; What We Should Know About Them; How Can We Help Them?

The meaning of song goes deep. Who is there that, in logical words, can express the effect of music has on us? A kind of inarticulate, unfathomable speech, which leads us to the edge of the infinite, and lets us for moments gaze into that!—*Carlyle*.

ITEMS OF INTEREST

Invitation

The Women's Advertising Club of Los Angeles extend an invitation to all Soroptimists to attend their next meeting to be given at the Biltmore Hotel on Wednesday, October 24, 12:15 sharp.

The speaker will be Mr. Harry W. Krotz, who will take us into the land of romance, telling us a story of "facts stranger than fiction," and bring a message of inspiration to all of those interested in the business welfare of our wonderful Southern California.

Come and spend a pleasurable and profitable hour with us.

Make your reservations through TRinity 7286 before 5:30 p. m., Tuesday, October 23. Luncheon tickets \$1.30.

Our Scholarship Girls

October 10, 1928.

Dear Mrs. Maynard and Soroptimist Club:

The members of the Helen Matthewson Club request your presence at an open house on October 21, 1928, at the Club House, 838 N. Mariposa Avenue.

Sincerely,
(Signed) Martha Wright.

Three to Five. R.S.V.P.

The above invitation was received by the Chairman of our Scholarship Fund. It would make the girls very happy if a group of our members could attend their open house on October 21.

Gertrude C. Maynard,
Chairman.

Only 6000 of the 200,000 feet of film taken by Mr. and Mrs. Martin Johnson, of African wilf life is being shown in a local theatre under the title of "Simba." The balance is in the Museum of Natural History in New York City in a vacuum container to be opened for scientific purposes 100 years hence. The proceeds of the picture will go to the same institution.

MUSIC

Music is the meditator between the spiritual and the sensual life. Although the spirit be not master of that which it creates through music, yet it is blessed in this creation, which, like every creation of art, is mightier than the artist.—*Beethoven*.

There is something marvelous in music. I might almost say it is, in itself, a marvel. Its position is somewhere between the region of thought and that of phenomena; a matter, related to both and yet differing from either. Spiritual, and yet requiring rhythm; material, and yet independent of space.

—*H. Heine*.

Music resembles poetry! In each are numerous graces which no methods teach, and which a master hand alone can reach.—*Pope*.

Music is the fourth great material want of our nature—first, food, then raiment, then shelter, then music.—*Luther*.

Music, once admitted to the soul, becomes a sort of spirit, and never dies. It wanders perturbedly through the halls and galleries of the memory, and it is often heard again, distinct and living as when it first displaced the wavelets of the air.—*Bulver*.

Music in the best sense, does not require novelty; nay, the older it is, and the more we are accustomed to it, the greater its effect.—*Goethe*.

Music is a prophecy of what life is to be; the rainbow of promise translated out of weeing into hearing.—*Mrs. L. M. Child*.

The direct relation of music is not to ideas, but to emotions—in the works of its greatest masters, it is more marvelous, more mysterious than poetry.—*H. Giles*.

Music is the medicin of the breaking heart.—*A. Hunt*.

We love music for the buried hopes, the garnered memories, the tender feelings it can summon at a touch.—*L. E. Landon*.

Music washes away from the soul the dust of every-day life.—*Auerbach*.

Music is one of the fairest and most glorious gifts of God, to which Satan is a bitter enemy, for it removes from the heart the weight of sorrow, and the fascination of evil thoughts.—*Luther*.

- - and last week

(Continued from page 1)

same as the Interstate Commerce Commission. This will come as a boon to many of us who have encountered embarrassing situations as we have motored through different states. We were also told of the wonderful 2000 mile highway planned for the Pacific Coast. This will reach from Canada to Mexico, and will be one of the finest scenic roads in the world. Nowhere in the 2000 miles will it be more than one-half hours drive from the ocean.

Mr. Blow is the author of "California Highways" which he dedicated to California women, as the women had helped him at every turn. We could have listened to Mr. Blow much longer, had time permitted, as we all agreed with our President that the talk was both "instructive and entertaining."

We were very happy to have Ann Myers of the Los Angeles Herald with us, we hope that she can come often and we have charged her to "kidnap" busy Caroline Walker and bring her as many Tuesdays as possible.

Other guests were Mrs. Nettie Sheafe, San Diego, who is the house guest of Mrs. Louise Helen Kramer; Mrs. Bessie Lill, Court Reporter in Madera County, California, was the guest of our president; Mrs. Sophia Snider, a nurse at Dr. Bishop's Sanitorium, South Pasadena, was past-president, Mayme Matthay's guest. Mrs. Snider contributed \$1.00 toward our scholarship fund.

Addie Marks caught our President without her pin and the fine box was the gainer, but Mrs. Johnson won't miss the quarter as she drew the lovely scarf given as an attendance prize by Agnes Reupsch, manager and buyer of neckwear and scarfs, Bullocks.

Madge B. Burnham.

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