

The LOS ANGELES Soroptimist

Service
Loyalty
Co-Operation
Tolerance



VOL. V.

NOVEMBER 6, 1928

No. 9

Soroptimist Club Program

TUESDAY, NOVEMBER 6, 1928

MUSIC ROOM—BILTMORE HOTEL—12:00 SHARP

President AMELIA F. JOHNSON, Presiding

SYLVIA HARDING

Violinist and Teacher

Presents

MR. GEORGE H. BARNES

Chairman of Board of Governors of the "Green Cross"

Subject—"REFORESTATION"

Attendance Prize - - - - - Sylvia Harding

Hostesses

Minnie Grogan, Louise Malstrom, Eunice Knupp

DO NOT FAIL TO VOTE!

- - and last week

That imperative request that has gone out over our nation to register and to vote, after prayerful thought and consideration, was the background of a very splendid program. A program that stands out with great importance as it touched on the big things at issue, our country's best interests, our states best interests, and our individual best interests.

Oda Faulconer, we thank you for bringing Senator Lyons to us, for it was Senator Chas. W. Lyons of this city who brought this message of enlightenment to us, through our dear member Oda Faulconer. And she brought to us, also, another message of enlightenment, for I am sure it was that to many, and that is the proper salute of our flag—that emblem of liberty and justice. Let us as members of this club never again waver in giving this salute properly, in sincerity and in truth.

Fern-Dell Hunt drew the blue marble, and how beautifully she gave the classification of the donor, Oda Faulconer. She didn't just know where she was located and what her business was, but she knew more and was glad to tell us more than just what the roster says. It comes to me that it is a splendid habit to form in giving classifications to

speak of some little personal trait or some characteristic that causes you to recall the member spoken of.

I believe that our members who are away on account of illness would greatly appreciate a letter, card or phone call. And while I know many are finding time to do these little things, many more of us could, and how much joy it brings and when they need it so greatly. True the world grows rich in giving—so let us enjoy the abundance of these riches, not that we may receive, but that sunshine and love may be brought to those who need it.

Estelle Lawton Lindsey was with us and she spoke on the subject of protection to animals, those unable to help themselves. We will have the opportunity of doing our bit to enforce this protection when we cast our ballot on November 6.

It was a happy meeting as well as an inspirational one. All our past presidents were there, and many of our press members were present, also a number of guests, and I must not forget that active little fine box was very much on the job.

We will long remember this meeting, as we remember many gone before, and today I can truly say, and I believe in unison with every other Club member, grateful are we for the joyous smiles and the gentle gladness of Tuesday.

Frosta W. Pasley.

S-R-P-T

BROADCASTING

Eucalyptus Tree

Yonder—
The queen of trees
Now swaying in the breeze
Wears her tattered gypsy dress
With grace.

—Helen Bewley.

S-R-P-T

Izora Scott leaves Tuesday, November 6, for a three weeks' business trip through California and Oregon.

S-R-P-T

The Club extends its sympathy to Elizabeth Kenney who has recently lost her mother, and to Estella Roath whose mother-in-law has just passed away.

S-R-P-T

Madge Burnham's husband left last week on an extended business trip, but Madge wants it understood that he voted before he left.

S-R-P-T

According to Addie Marks, the latest Soroptimist to take a vacation is Miss Fine Box. Her strenuous responsibilities during the past few weeks require that she take a complete rest for an indefinite period.

S-R-P-T

Marie Haas entertained recently with a Bridge Party at her Topanga Beach cottage.

S-R-P-T

Margaret Reordan was surprised on her birthday when she was guest of honor at a delicious turkey dinner served for twelve. Mrs. J. Duggan, Margaret's sister, was hostess, and Mae Carvell and Mayme Matthey were among the guests.

S-R-P-T

Phoebe Ara White's charming daughter, Francia, enjoyed a lovely birthday last Tuesday. Now we know why Mrs. White has been so busy the last few days.

S-R-P-T

Dr. Nannie Dunsmoor proved the "Queen of Vamps" last Tuesday when she made a date with William Fairchild Hoffman for the afternoon. Dr. Nannie and a few chosen friends enjoyed a private musicale in the home of Dr. Fred Dunsmoor, which shows that it pays to go after what you want.

S-R-P-T

Norma Gould, who is constantly supplying dancers for vaudeville and private entertainment, has recently placed through her school, Sada Francis, now appearing on Pantages Circuit.

S-R-P-T

Grace Stoermer is back again from one of her many business trips. Miss Stoermer is such a busy lady between her business and Club work that we have a hard time keeping track of her.

(Continued on page 4)

IMPORTANT

Information for New Roster

Please check your classification in the following list. Only those who have changed the phraseology are listed here. It is imperative that suggestions or corrections be made to the Committee on Tuesday, November 6.

ALDRICH, BERTHA L.
Certified Public Accountant
W. P. Musaus & Company,
311 W. M. Garland Bldg.,
VAndike 5218
Residence, 1306 Lexington Ave., Pasadena
Nlagara 1719

BALSBAUGH, THEODORA
Studio Manager,
Southern California Music Company,
806-808 South Broadway,
VAndike 2221
Residence, 1316½ Sixth Avenue
ROchester 0825

BECK, ENID
Photographer
Pres. Beck-Weathersby Studio
3142 Wilshire Blvd.
DUnkirk 6509
Residence, 2533 Aiken Avenue

BERGERON, MME. ANNA M.
Manufacturer of Toilet Preparations
1221 Haas Building
VAndike 6916
Residence, 1501 South Spaulding Ave.
ORegon 4180.

BROADWELL, G. LAURINE
Assistant Director Vocational Education
Los Angeles City Schools
520 Chamber of Commerce Bldg.
WEstmore 6011, Station 102
Residence, 946 Grand View
DRexel 0980

BURNHAM, MADGE B.
Secretary-Manager
American Extension University
1829 Roosevelt Ave.
EMpire 8774
Residence, 1550 Curran St.,
OLympia 7251

CARVELL, MAE
Industrial Engineer
Broadway Department Store, Inc.
MUTual 9371
Residence, 1631 Buckingham Rd.
ORegon 0149

CLARK, CHARLOTTE
Crackers, Wholesale
Pacific Coast Biscuit Co.,
652 Imperial Street
MUTual 7103
Residence, 427 N. Normandie Pl.
HEmpstead 1062

CLARKSON, HAYDEE B.
Sales Promotion
Joannes Corporation
800 Traction Avenue
VAndike 1081
Residence, 230 South Bonnie Brae
DRexel 4929

COLBURN, ANNIE L.
Furs
Colburn's, Inc.
716 South Flower St.,
TUcker 2818
Residence, 510 South Normandie Avenue
DUnkirk 6212

COLLINS, CLELLA
Magazine Owner and Publisher
960 Manzanita St.
591-752

CONNELL, MADGE H.
Mortician
Connell Company
1239 South Hope Street
WEstmore 9848
Residence, 208 N. Irving Blvd.
HEmpstead 1211

CORBAY, MARIE MAGILL
Doctor of Osteopathy
1326 South St. Andrews Place
EMpire 5739
Residence, Same as Business

CRAWFORD, DORA G.
Manufacturer of Dresses
"Mme. Georgene"
504 Textile Center Bldg.
TUcker 3340
Residence, 200 South Manhattan Place
WAshtington 5335

DeWITT, MABELLE
Supervisor
National School of Cosmeticians
2404 West Seventh Street
Fltroy 3926
Residence, 1335 Sierra Alta Way
OXford 0616

DILLON, FRANCOIS N.
Screen Publicity
Associated with Chas. S. Dunning
5528 Santa Monica Blvd.
GRanite 7862
486 Willaman Drive
OXford 3464

DREW, ALBERTA P. WILSON
Garage Owner
Tally Ho Garage Company
107 North Broadway
METropolitan 3014
Residence, 1109 East Broadway, Glendale
DOuglas 4882-J

DUNSMOOR, NANNIE C.
Medical Examiner
939 Pacific Mutual Bldg.
TRinity 0561
Residence, 233½ North Grand Avenue
MUTual 2508

ECKLES, LULU E.
Dept. Store Sales Manager
H. B. Dyas & Co.
Residence, 1441 N. Pacific Ave., Glendale
DOuglas 2602-W

FAUPEL, JANE G.
Hats, Men's, Retailing
Logan the Hatter, Inc.
628 South Broadway
TUcker 2479
Residence, 4813 Fifth Avenue
UNiversity 7034

FILKINS, MARGARET R.
Member at Large

FOSTER, LENA E.
Member at Large
1170 So. Norton, Apt. 305
ROchester 4925

KOHR-GOLTER, HILDA
Scientific Weight Reduction
Los Angeles Obesity Institute
1011 West Santa Barbara
VERmont 9832
Residence, 239 N. Kenmore
WAshtington 0957

HAAS, MARIE ANTOINETTE
Estate Manager
1519 Eleventh Street
592-071
Residence, Same as Business

HALLORAN, PEGGY
Notary Public
528 Union Insurance Bldg.
MUTual 1404
Residence, 6201 West 5th Street
OREgon 8693

HALPICK, MARY G.
Classified Advertising
Mgr., Telephone Sales Division
L. A. Examiner
METropolitan 4000
Residence, 1252 South Rimpau
WHitney 9242

HARDING, SYLVIA
Violinist and Teacher
Suite 720 Southern California Music Bldg.
VAndike 7390
Residence, 4232 Glen Albyn Drive
GARfield 0235

HARRIS, BLANCHE B.
Books, Subscription Sets
My Bookhouse, Travelshop
731 H. W. Hellman Bldg.
VAndike 7311
Residence, 2454 Crenshaw Blvd.
EMpire 5023

HARRISON, ANNE HARE
Pageants, Children's Writer
Little People in Pageantry
1854 Monteflora Avenue
GARfield 5901
Residence, Same as Business

JENKINS, MAMIE E.
Apartment House Manager
641 So. Berendo St.
DRexel 8445
Residence, Same as Business

JUST, ERTHA M.
Photo Engraving (Inactive)

KENNEY, ELIZABETH L.
State Inheritance Tax Appraiser
715 Taft Building, Hollywood
GLadstone 4605
Residence, 1825 N. Bronson
HEmpstead 0111

KNUPP, EUNICE
High School Teacher
Metropolitan High School
234 Venice Blvd.
Residence 401 So. Rampart
WAshtington 5194

KRAMER, LOUISE P.
Associate Member
Kramer School of Dancing
118 N. Larchmont Blvd.
HEmpstead 3530
Residence, 118 N. St. Andrews Pl.
GLadstone 5324

LATHROP, ROSE
Florist, Retailer
The May Company
8th and Broadway
TUcker 8211
Residence, 1917 Pennsylvania Ave.
ANgelus 4801

LEADY, LOIS A.
Trimings, Draperies
Consolidated Trimming Company
722 So. Los Angeles
TRinity 6788 and 6789
Residence, 240 So. Catalina
WAshtington 2084

MARION, LOIS
Advertising Sales Service
Geo. Rice & Sons
303 East 4th Street,
TRinity 2974 and 2975
Residence, 432 So. New Hampshire
Fltroy 1719

MAHONEY, AGNES C.
Representative
Taxpayers' Association
775 Subway Terminal Bldg.
MUTual 7221
Residence, 1521 Bellevue Ave.

McINNES, HULDAH BURKE
Wholesale Jewelry
I. Behrstock Company
701-3 Title Guarantee Bldg.
TRinity 3659
Residence, 5312 Whitsett Ave.,
North Hollywood
North Hollywood 49-W

OCHS, BESSIE ABBOTT
Oriental Furniture
Reed Furniture Importer and Wholesaler
2115 West Boulevard
763-460

MORRISON, ELIZABETH H.
Investigator
Board of Relief
502 Stimson Bldg.
FAber 3428
Residence 2474 Ridgeview Ave.
ALBany

PASLEY, FROSTA W.
Automobile Loans to Individuals
Commercial Finance & Holding Co.,
1313 South Figueroa
WEStmore 2281
Residence, 1570 West 24th St.
BEacon 9501

PEARCE, BERTHA M.
Auto Tours Sales Service
5335 Vincent Avenue
ALBany 5712
Residence, Same as Business

PERCIVAL, EVANGELINE N.
Pediatrician
707 Detwiler Bldg.
TUcker 9547

RANKIN, HELEN ROBERTS
Real Estate, Women's Dept. Manager
F. J. Buckley and Company
5040 Wilshire Blvd.
WHitney 1131
Residence, 842 So. Detroit
WHitney 1743

REORDAN, MARGARET D.
Retail Confectioner
Broadway Dept. Store, Inc.
Broadway, Hill and Fourth
MUTual 9371 and TUcker 5553
Residence, 439 Mansfield Ave.
OREgon 9142

REUPSCH, AGNES C.
Buyer, Shawls, Scarfs, Neckwear
Bullock's
Broadway, Hill and Seventh
TRinity 1911
Residence, Trinity Hotel
TRinity 0941

SAVANT, LOUISE
Music Lecturer
420 So. Bundy Drive
Brentwood Heights
Santa Monica 32131

SHEFFIELD, CORA BEE
Art and Gift Studio
1421½ West 11th St.
ATlantic 5053
Residence, 1019 Montrose Ave.
South Pasadena, Calif.
ELliot 1298

STOERMER, GRACE S.
Mgr., Woman's Banking Dept.
Bank of Italy
VAndike 2461
Residence, 1123 So. Olive
METropolitan 1910

WALLACE, MATTIE N.
Designer, Pillows and Lamp Shades
The "Little California" Studio
DRexel 8170
Residence, 1148 N. Coronado St.

WATSON, ADA S.
Golf Accessories and Supplies
Wm. Watson, also Burke Golf Co.
8th Floor, Knickerbocker Bldg.
643 So. Olive St.
VAndike 9813 and TUcker 8425
Residence, 1111 Crest Drive
OXford 4410

WATSON, MINNIE H.
Watson Pleating & Button Co.
525 So. Broadway and Brack Shops
TRinity 2029
Residence, Castle Green, Pasadena
Fair 6921

STUBER, MARGARET
Mgr., Children's Clothing Dept.
Stanley-Byrd Company
3618 So. San Pedro
HUMBolt 4434
Residence, 1149 Queen Ann Pl.
WHitney 3823

LOS ANGELES SOROPTIMIST

Issued Every Tuesday by
THE SOROPTIMIST CLUB
of Los Angeles, California
Club Address, 254-A City Hall
Telephone MUtual 5957

Hours: 10:00 A. M. to 2:00 P. M.

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Assistant Chairman.....Elizabeth Bowman Tomlinson
And Last Week.....Madge Burnham
Olga McNeile
Frosta Pasley
How Do You Do.....Mary Smith
Madge Connell
Poetry.....Elizabeth Bowman Tomlinson
S.R.P.T......Lydia Crossley
Alice Hay
Della Hubbard
Advertising.....Lydia Crossley
Monette O. Todd

FEDERATION NEWS

Gertrude C. Maynard spoke on children's books and reading before a gathering of twenty-two federated women's clubs of Orange County on last Wednesday afternoon. This was a reciprocity program arranged by the Women's Improvement Club of Los Alamitos and Seal Beach and was held at the Women's Clubhouse at Los Alamitos.

An interesting program was given with an attendance of nearly 500 people. Mrs. Maynard was accompanied by Mrs. Eunice Nater, head of the Children's Book Department of the Jones Book Store, and, after the program, could not resist the temptation of taking a few hours off to rest at her beach home at Laguna.

The next meeting of the Business and Professional Women's Clubs of Southern District is to be held at Downey on November 10, and is to be a real Thanksgiving affair—home-cooked turkey dinner with all the "fixings," and everything.

The Board meeting will be held in the new Presbyterian Church on Crawford Street at 4 o'clock.

At 6:30 a banquet will be served in Cumberland Hall. The price of the meal will be \$1.25 and reservations must be in by November 7. Make these reservations through Miss Dora Taylor, 425 South Crawford Street, Downey.

There is to be presented a most interesting Vocational Play and Parade, arranged by Mrs. Chas. L. Johnson, Chairman of Drama, and presented by members of the Long Beach and Glendale Clubs.

All Business and Professional Women of Southern California are invited to attend this meeting.

WOMEN AND FOREIGN TRADE

Women are having an increasingly important place in foreign trade so that it is opportune for this subject to be discussed before the Soroptimist Club, many of whom have business interests reaching into other lands. A discussion of woman's future in foreign trade is here presented from the point of view of a man who is an authority on the economic and social factors of foreign trade. That he should feel sympathetic toward her is a matter of great encouragement to the professional woman.

Mary Sinclair Crawford.

The opportunities for women in foreign trade compare favorably with other pursuits in which they have definitely a part today. Women have broken into credit. They are in traffic management. They hold important positions in buying and selling. They are in advertising—more than four thousand in that field in the United States. And their abilities are not limited to secretarial and clerical posts. Great numbers of women are enterprisers in business, the risk bearers, the employers, the managers. Since trade is local, national, or international, that is, domestic or foreign, the scope of opportunity for women in business should broaden accordingly and include foreign trade.

If women serve well as buyers for nationally-known department stores, and they do, they will serve well in such capacity in foreign markets. In selling, high-pressure methods characteristic of no small percentage of American salesmen sometimes react unfavorably in foreign markets, as in South American countries and the Orient, colored by Spanish or Oriental manners and civilizations respectively. Is it likely that American saleswomen would have a finesse and tact lacking in that type of American salesmen? Owing to environmental and social factors, it is possible that women would be handicapped in buying and selling in some countries where women are traditionally regarded as subject to different social restrictions and standards. Even in Europe, the so-called emancipation of women in industry is not entirely identical with American experience to date, but the trend is similar. The American business man who does not recognize the ability and place of the woman in responsible posts for buying and selling and management is mid-Victorian. This applies to both domestic and foreign trade.

Women are in demand for interpretative and secretarial positions for specialization in foreign trade. They are in demand as translators and for research into foreign market conditions. Equipped with the proper training, they are deemed eminently satisfactory for positions requiring no mean skill. With experience, there is progress into administrative positions. We know of women who have succeeded admirably as Foreign Trade Commissioners. Civil service opens to women many opportunities abroad. With numbers of women engaged in traffic management in this country, this suggests the possibilities for work in ocean shipping. With a considerable number who have succeeded in the field of advertising, there is also the promise of foreign advertising. If successful in domestic credit operations, and many women fill such positions with some of the larger concerns in this country, such work can and will include international credit.

Women are owners and managers of various kinds of enterprises—confectionery, furniture, or electrical industries, restaurants, stores, factories, wholesale houses, grocers, music and art shops, and so on ad infinitum. There should be no reason for confirming such interests to local or national trade if

there is a tempting foreign market which invites expansion. Reaching the foreign market might be more difficult, more complex, but no more so for the women than for the men in similar industries, for I take for granted that the problems of capital and enterprise have not been weighted against the women when their ambitions include foreign trade.

Women are employed in banks in very responsible capacities. They would serve well in foreign exchange, in international banking operations generally. There are women who teach such subjects in universities, not only in this country but in England, and to men who will put such knowledge to practical use. There is no reason why women would not handle foreign banking situations satisfactorily, granting of course the power of tradition which might handicap the appointment of women. At the rate with which we are learning to recognize the worth of women in business life, not only in the United States but in Europe, I see no reason for not including foreign banking among foreign trade possibilities for women.

Conditions for travel by rail or by steamship would often require sacrifice of comfort and at times would involve hardships scarcely to be expected of women travelling on business, especially when pioneering to open up new markets in undeveloped countries. Missionaries of both sexes are forging ahead into territories where business folk equally daring will eventually follow. The male missionary sometimes has to go alone because the environment and customs are too dangerous for women who are just as zealous. Such instances need not be emphasized, however, and are no argument against women in foreign trade.

In my opinion, in an economically complementary manner, women properly belong in foreign trade as buyers, as saleswomen, as translators and correspondents, in research, in clerical or managerial or entrepreneurial capacities as the case may be, in credits, in ocean shipping, in foreign banking, in advertising, in government posts. There are vast possibilities in importing and exporting. Whether it be London, Paris, Berlin, Constantinople, Peking, Calcutta, Buenos Aires, Manila, or Sitka, the trading conditions will vary, but the fundamental principles remain the same. Women are in foreign trade. Their position in that field will become even more firmly established.

—John Eric Nordskog,
Assistant Professor of Foreign Trade, College of Commerce, University of Southern California.

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Los Angeles

BILTMORE

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Alberta GUDE Lynch

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S-R-P-T

(Continued from page 1)

Louise Helen Kramer, the flower lady and her efficient assistant, Vola Roentgen, work very faithfully to sell the flowers after each meeting, but they say that more must buy as only the same few respond each week, and they defy anyone to compare "their wares and prices."

S-R-P-T

Agnes Woodward will change the location of her School of Whistling in November, to the tenth floor of the Beaux Arts Building, her suite being 1021 instead of 521 as heretofore.

She says that to be in the pathway of the flight of birds, with a marvelous view of the mountains, and so much nearer the clouds, quite thrills her associates and herself! All Soroptimists are welcome at any time!

S-R-P-T

Alice Mavor Edwards is leaving for the north soon after the sixth of the month.

S-R-P-T

Mrs. Annie L. Colburn spent a beautiful time at Palm Springs where she has recently opened her lovely new home. She returned to Los Angeles November 1.

S-R-P-T

Mrs. E. E. Barr of Richmond Surrey England, wife of Captain Ernest Barr of the Royal Navy was the guest of Maude Louise De Courcy at our meeting of October 23.

S-R-P-T

Marion Lois spent four days at Palm Springs over the week end of October 27, with her friend, Mrs. Stokes. They motored down spending one day as guests at Sun-Gold Gardens, Indio, California.

S-R-P-T

Avis L. Rourke's cousins Dr. and Mrs. W. J. McDade of Oakland spent the past week end in Los Angeles.

S-R-P-T

The Vocational Guidance Department of "The Sound" Magazine is fortunate indeed in having articles written by our Madame Anna Till. The magazine is edited by Clella Collins, a prospective Soroptimist member.

S-R-P-T

Mayme Matthay was a guest at a luncheon given at the Biltmore on October 25 by the California Taxation Improvement Association. It was a most interesting meeting with many representative citizens present.

S-R-P-T

Marie McGill Corby has been for some time in a sanitarium, and very ill. We are all glad to know that she is improving.

S-R-P-T

A goodly number of Soroptimists enjoyed the Bridge Dinner given on the evening of October 25 at the Women's Athletic Club.

S-R-P-T

The following were the guests of Amelia F. Johnson at last week's meeting: Miss Florence Fallon, Chief Telephone Operator at the City Hall; Miss Mildred McKeayne, Assistant Secretary of the Optimist Club; Dr. and Mrs. H. Cookson. Dr. Cookson holds the classification of "Dentist" in the Optimist Club.

SALUTE TO THE TREES

Many a tree is bound in the wood
And every tree for its use is good;
Some for the strength of the gnarled root,
Some for the sweetness of the flower or fruit;
Some for shelter against the storm,
And some to keep the hearth-stone warm.
Some for the roof, and some for the beam,
Some for a boat to breast the stream;
In the wealth of the woods, since the world began

The trees have offered their gifts to man.

But the glory of trees is more than their gifts;

'Tis a beautiful wonder of life that lifts
From a wrinkled seed in an earth-bound clod.

A column, an arch in the temple of God—
A pillar of power, a dome of delight,
A shrine of song, and a joy of sight.

Their roots are the nurses of rivers in birth
Their leaves are alive with the breath of the earth;

They shelter the dwellings of man; and they bend

O'er his grave with a look of a loving friend.

I have camped in the whispering forests of pines,

I have slept in the shadow of olives and vines;

In the knees of an oak, at the foot of a palm

I have found good rest and slumber's balm.
And now, when the morning gilds the boughs
Of the vaulted elm at the door of my house
I open the window and make a salute:

(God bless thy branches and feed thy roots!
Thou hast lived before, live after me,
Thou ancient, friendly, faithful tree.)

—Henry Van Dyke.

Information for New Roster

(Continued from page 2)

TAFF, NETTIE
Food Demonstration for Manufacturers
1416 West 55th St.
VERmont 8322
Residence, Same as Business

THOMAS, ADDIE M.
Building Construction
3757 Wilshire Blvd.
WASHington 5777
Residence, 729 So. Normandie
DUNKirk 2901

WHITE, PHOEBE ARA
Teacher of Voice Culture
711 Southern California Music Co. Bldg.
TUCKer 9393
Residence, Lark Ellen Blvd., Covina, Calif.
Covina 18166

WOODHEAD, FLORENCE M.
Deputy District Attorney
Hall of Justice
MUTual 2141
Residence, 1972 N. Edgemont
591-944

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OUR INFLUENCE UPON YOUTH

In Their Development of Civic Responsibility

Today, when Liberalism (that particular characteristic which causes a human being to give free expression to his will regardless of the comforts of others) seems to possess the minds of children more than adults, attention is given once more to one of the most important subjects of communal life. Sociologists may consider it a matter only of their concern, yet, looking broadly over the field of influences, one must conclude that a service club is a factor and the Soroptimist Club, in a manner more effective than it realizes, exerts a constant and progressive influence that develops in children a permanent realization and respect for civic responsibilities.

Members of Soroptimist Clubs, are in many cases mothers and govern homes in which children are reared. It is claimed by those highly conversant with the subject that character and training in civic responsibility are established between the third and sixth years. The Soroptimist mother teaches her child loyalty, service, co-operation and tolerance. These qualities, the worthy purposes of the organization, instilled at these early ages in the characters of children, can produce only one type of citizen, the one that is law-abiding, the one who gladly accepts responsibilities, the one that daily conceives of a greater city, town, community.

It is generally known that juvenile delinquency is less prevalent in the business and residential sections. The "transitory zone"—that section lying between the above-mentioned sections—presents the more serious problem. The unmarried Soroptimist, as well as the Soroptimist mother, has on many occasions been known to go quietly into this section for no other purpose than to inspire young children with the ideals of her organization. On these occasions, the Soroptimist Club is a service club in another meaning of the word.

One of the outstanding observations of the last decade is that institutions like playgrounds, settlement houses, etc., have been directly responsible for the correction of weak character in children. This was proved in Chicago where there were playgrounds in all sections except the Stock Yards section, and in this section only delinquency existed. Six months after the opening of a playground in the Stock Yards section, the character of this particular group of children was the equal of any other group in the city. The Soroptimist Club indirectly plays a part in work of this nature. It subscribes liberally to the Community Chest Fund; it contributes to the needs of children hospitals, and its members individually work for all similar movements and institutions.

It is only after serious reflection that we realize that the Soroptimist Club with its purpose of tolerance, co-operation, service and loyalty is a potential factor in the development of civic responsibility in future citizens.

Mayme V. Matthay.

Office VERmont 9832 Residence WASHington 9758

Los Angeles Obesity Institute
SCIENTIFIC WEIGHT REDUCTION
1011 West Santa Barbara
HILDA A. KOHR Los Angeles, Calif.