

The LOS ANGELES Soroptimist

Service
Loyalty
Co-Operation
Tolerance



VOL. III

JANUARY 18, 1927

No. 19

Soroptimist Club Program

MUSIC ROOM—BILTMORE HOTEL—12 SHARP

TUESDAY, JANUARY 18, 1927

President MAE CARVELL, Presiding

This Program is Presented by

MARTHA C. WEAVER

of the

THE ELLIOTT SCHOOL FOR GIRLS
1303 South Gramercy Place

VIOLIN SOLO—"Longing".....Stevenson

MARJORIE VORHES ROCKEY

Instructor of Violin at the Elliott School for Girls

DOROTHY JONE ROURELL, Accompanist

ADDRESS....."Some Interesting Phases of Welfare Work"

MRS. ELSIE WAGENSELLAR

Past-President of Illinois State Welfare Association

FLOWERS AND ATTENDANCE PRIZE.....Martha C. Weaver

HOSTESSES

Hulda Burke, Gertrude Constant Griffith, Laura L. Mitchell

COME EARLY

BRING GUESTS

S-R-P-T

*"Work thou for pleasure:
Paint or sing or carve
The Thing thou lovest,
Though the body starve.*

*Who works for glory
Misses oft the goal,
Who works for money
Coins his very soul.*

*Work for the work's sake
Then, and it might be,
That these things shall
Be added unto thee."*

Our Junior Past-President Gertrude C. Maynard is Chairman of the Industrial and Social relations Division of the District Federation of Women's Clubs.

On Friday, January 21, this division will broadcast a program over KNX during the hour from 3:00 p. m. to 4:00 p. m. You will wish to tune in on this as others of our Soroptimist members are on the program.

Mrs. Fred Vincent of the Soroptimist Club of Portland has been visiting in Los Angeles and vicinity for the past week. On Tuesday last she was a guest of the Club, and she is planning to attend the San Francisco Club next Monday.

The "Tar Babies" will celebrate their "Victory" at the Tuesday meeting. No "Tar Baby" will wish to miss this celebration, and no other member of the club can afford to miss the fun. Come and see the "triumphant entry" of the winning team.

---and last week

We held our regular business meeting. The Club planned to install The Junior Soroptimist Club at this meeting, but owing to some misunderstanding only eight of our members had brought Junior prospects with them. These members were Mae Carvell, our President (who organized The Junior Soroptimist Club) Margaret Reordan, our Secretary, Monette Todd (Chairman of Advisory Board for The Junior Soroptimist Club), Dr. Minnie M. Proctor, Mary M. Russell, Hilda A. Kohr, Avis L. Rourke and Margaret C. Gilmore.

We gave our Junior guests a hearty welcome as they were introduced and already we realize that our Club is going to enjoy the contact with these young people. The Junior members will meet with us again in March. At this time our President has requested that none of us fail to bring our Junior members with us.

Brief announcements were made by Gertrude Maynard, Edna Kinney and Beatrice Lantz. Margaret Reordan read the

secretary's report of our last business meeting. Frosta Pasley read the treasurer's report informing the Club that they had a balance of \$3,038.54 at the end of December.

The attendance prize was given by Dr. Genette W. Harbour. It was a beautiful string of pearls and was drawn by Phoebe Ara White. Our Phoebe was so delighted over these pearls that she had our President Mae Carvell hold them up for us all to see.

The speech which Dr. Olga McNeile made to the Paris Soroptimist Club was read to us by Mae Carvell and we regret that Dr. Olga could not hear our applause.

We then listened to Short Talks by Katherine Fredericks, Gertrude Maynard and Fern-Dell Hunt. They spoke on their own Business Careers. Mrs. Fredericks believes that the way to stay young is to keep a contact with youth and to keep busy. Mrs. Maynard said that she started in her work at \$6.00 per week and she never had a holiday in four years. Her secret for Success is

(Continued on page 3)

We are expecting soon to have a program presented by the Board of Directors featuring the latest dances taught at the Norma Gould School of the Dance. Other members of the club who would like to "star" on this program should enroll in the Monday night class at once.

Dr. Olga McNeile's speech before the Paris Club was very fine and we are proud of our Los Angeles member in Paris.

Please remember that your one dollar contribution to the Eleanor Joy Toll Memorial Fund is due and payable. All payments must be in before March 15. Frosta Pasley, Charlotte Clark, or Delphine Sutcliffe will gladly accept your dollar.

Call on Monette Todd or Laurine Broadwell for help in securing a member for the Junior Soroptimist Club; or telephone the Vice-principal of one of the high schools, and ask her to select a representative for you.

NEW ROSTER

Is your name, address, telephone number and classification as you want them to appear in the roster? Make changes in writing to Secretary, 8th floor, The Broadway Department Store. Change in classification other than arrangement of words must be submitted to Board of Directors, subject to change of classification fee of \$2.50.

EACH IN HIS OWN TONGUE

A fire-mist and a planet,
A crystal and a cell,
A jelly-fish and a saurian,
And caves where the cave-men dwell;
Then a sense of law and beauty
And a face turned from the clod—
Some call it Evolution,
And others call it God.

A haze on the far horizon,
The infinite, tender sky,
The ripe rich tint of the cornfields,
And the wild geese sailing high—
And all over upland and lowland
The charm of the golden-rod—
Some of us call it Autumn
And others call it God.

Like tides on a crescent sea-beach,
When the moon is new and thin,
Into our hearts high yearnings
Come welling and surging in—
Come from the mystic ocean,
Whose rim no foot has trod—
Some of us call it Longing,
And others call it God.

A picket frozen on duty,
A mother starved for her brood,
Socrates drinking the hemlock,
And Jesus on the road;
And millions who, humble and nameless,
The straight, hard pathway plod—
Some call it consecration,
And others call it God.

—William Herbert Carruth.

A CHRISTMAS ECHO

From the Girls' Corner Club

Dear Mrs. Neth:

"Christmas of all times, is a friendly season filled with surprises and joy. Our Corner Club party was delightful and the nicest part of all was the friendly spirit shown by Miss Kinney's part in it. I feel that she is a friend of ours and in the future intend to visit and patronize her shop as I feel some of the other girls will do. It was certainly lovely of Miss Kinney to think so generously of us.

"May I ask you to express my individual appreciation for the beautiful stockings which I received on Tuesday."

Dear Mrs. Neth:

"I want to thank you so very much for the lovely hose I received Tuesday. I know it could be no other than you who gave them. I sure am pleased with them.

"My Christmas was very small this year, and I spent Christmas day all alone. So you can perhaps understand, part way, how very much I enjoyed opening the present, Christmas morning.

"Mrs. Neth, you have been so very sweet to me. You have been entirely too kind to me. You have done so much for me, and have meant so much to me, and I want you to know that I really do appreciate it, and do love you because, well I guess, just because you are *you*.

"If at any time I can be of assistance to you, or help you in any way, please don't hesitate to ask me, for I am ever ready at all times to do all I can for you, and Mrs. Cressy, or for the girls of the Corner Club.

"Please let me thank you again, that you should think of me, and remember me at this Christmas time.

"May you have the Happiest New Year, and may success and prosperity be yours," is my sincere wish for you."

OUR SISTER CLUBS

From the Installation number of the San Jose Soroptimist Club's Bulletin

The Club's objects and achievements:

"Installation brings us to the year's end and begins another. What does it hold for us? The past year has been an active one and we have profited thereby.

"The period of transition, in any business enterprise, is at least two years and our Club has passed through these—organization, making of plans, working them out, discarding some, formulating new ideals, getting acquainted with the members and finding out what position they can fill to the best advantage—not for themselves but for the Club's greatest good.

"After all we are a new organization—pioneers in a new field of women's activity and it is a credit to every club of Soroptimists today—this progress we've made as a recognized power in public affairs. The Club enters its third year, a friendly, co-operative, dignified body of women doing their share in the uplift and stabilization of business affairs throughout the world—for who can say how far the smallest influence extends?

Any effort for progress, good of any sort, is not wasted and has a far greater bearing on conditions about us than we ever imagine. No group of intelligent people having a real object can work together for a year without accomplishment and though we may not see the results of this effort laid out before us, we have achieved something worthwhile.

One evidence of Club spirit is quite apparent—that of the co-operation among members—after all, the only way to find out what the other fellow is doing and how well is to see with one's eyes the facts, realize what difficulties the other is encountering, help where we can, and so be benefitted ourselves, if only by the knowledge that we have done some unselfish service.

May we enter the New Year with a fuller, deeper appreciation of the service for which the Club stands—not searching far a field for greater glory but doing the thing nearest our hand and performing even the small task well—credit our retiring officers with the good work they have done, welcome the new leaders for the good they will do, and be prepared to do your share to make the Club a credit to us all.

—Jane Higbie.

THE SUCCESS FAMILY

The father of success is Work.

The mother of success is Ambition.

The oldest son is Common Sense.

Some of the other boys are Perseverance,

Honesty, Thoughtfulness, Foresight, Enthusiasm and Co-operation.

The oldest daughter is Character.

Some of her sisters are Cheerfulness, Loyalty, Courtesy, Care, Economy, Sincerity and Harmony.

The baby is Opportunity.

Get acquainted with the "old man" and you will be able to get along pretty well with the rest of the family.

LOS ANGELES BILTMORE

Host of the Coast

MAYME V. MATTHAY

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Every Requisite for the Hospital,
Doctor, Nurse and Sick Room

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I'll guarantee no harm to the hair.

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Interior Decorators

Suite 1103 Brack Shops
Violet Turner Searcy

TUCKER 3887

LOS ANGELES SOROPTIMIST

Issued Every Tuesday by

THE SOROPTIMIST CLUB

of Los Angeles, Calif.

BROADWAY DEPARTMENT STORE, INC.

Sixth Floor
Broadway 7300

President.....MAE CARVELL
Vice-President.....MAYME V. MATTHAY
Treasurer.....FROSTA W. PASLEY
Secretary.....MARGARET D. REORDAN

DIRECTORS

Anna M. Bergeron, K. Anthenette Foster, Amelia F. Johnson, Alberta Gude Lynch, Monette O. Todd, Agnes Woodward.

PAST PRESIDENTS

Gertrude C. Maynard, Junior Past President
Mary Jean Henley, Oda Faulconer

Editor.....Many of Us
Associate Editor.....Mae Carvell
Contributing Editors—

—And Last Week.....Bertha Just
How Do You Do!.....Betty Barrett
Fern-Dell Hunt, Avis Rourke

Personals.....Madam Bergeron, Dr. Hubbard
Advertising Committee.....Alberta Gude Lynch, Chairman
Lillian M. Grandmason, M. E. Clairemont

OUR PURPOSE

(a)—Patriotic:

To foster loyalty to our flag and to assist in spreading and popularizing the ideals of true Americanism.

(b)—Civic:

To encourage and support meritorious civic movements and to urge co-operation for the betterment of local conditions.

(c)—Moral:

To encourage the practice of the Golden Rule in private and business life.

(d)—Social:

To promote the spirit of service and true friendship among the members.

(e)—Personal:

To develop efficiency and the success to be derived therefrom; the interchange of ideas and business methods as a means of increasing the efficiency and usefulness of Soroptimism; the recognition of the worthiness of all legitimate occupation and the dignifying of the occupation of each Soroptimist as affording her an opportunity to serve society.

THE JUNIOR CLUB A REALITY

The Junior Soroptimist Club of the Soroptimist Club of Los Angeles is a reality. We have been looking forward for some time to the day when our first Junior members would meet with us and on Tuesday, January 11, 1927, eight members were welcomed into the Junior Club. We mention this date in full because it is a date that will go down in the history of Soroptimism as an eventful one. The opportunity is ours to help, encourage and inspire these girls who will some day take their places in the business world. Herein lies not only an opportunity, but a great privilege; and further, a Junior Club means that the ideals and aims of Soroptimism will carry on. We are building as Eleanor Joy Toll so beautifully said "for the structure of the *Future Years*, when we shall no longer lead or lend our interest, for that time when our part of the procession of human life shall have passed into the Great Beyond."

Note—Our Secretary's Address

Margaret D. Reordan, Eighth floor,
Broadway Department Store, Inc., Los
Angeles, California.

SECRETARY'S REPORT OF
MEMBERS OCTOBER 1, 1926
TO DECEMBER 31, 1926

Number of members, October 31, 1926—

Active151
Associate4
Honorary1
Press9
Inactive1

Total 166

New members received in quarter ending
December 31, 1926—

Anna Bertie.....*Beads and Bead Bags*
Alice Hay.....*Physical Exercise*
Lina D. Wells.....*Trust Company*
Golda Madden Wright.....*Towel Supply Co.*
Adeline Fraser.....*Secret Service*
Flossie Hagenbaugh.....*Wholesale Lub. Oil*
Genette Harbour.....*Orthodontist*
Harriet Kenyon.....*Choir Director*
Elizabeth Hare Morrison.....
.....*Board of Relief Investigator*
Marjorie Quigley.....*Handwriting Expert*
Marguerite C. Woodbury.....
.....*Designer Jewelry*

Resignations during the quarter ending December 31, 1926—

Sarah N. Parker.....*Brassieres, Accessories*
Esther Heron.....*Preservation of Fruits*
Mary D. Bruce.....*Director of Nursing*
Sara E. Wise.....*Electronic Diagnosis*
Eva R. Phipps.....*Glove Cleaner*
Fannie Guggenheim.....*Linens-Importer*
Anita Blanche Mitchell.....
.....*Children's Frocks, Retail*

Membership forfeited during quarter—

M. Barbara Dacier.....
.....*S. W. Museum Extension Sec'y.*
L. Merwin Palmer.....*Sales Plan*

Classifications changed during quarter—

Alice S. Jolley from *Member at Large* to
Custom Knit-Sports Wear.
Ida C. Schmadel from *Groceries, Retail* to
Meats, Retail.

Total Membership ending quarter December
31, 1926—168

Active153
Associate4
Honorary1
Press9
Inactive1

Total 168

"SEND IT IN"

If you have a bit of news,
Send it in;
Or a joke that will amuse,
Send it in.
A story that is true,
An incident that's new,
We want to hear from you
So send it in.
Never mind the style
If the news is worth the while,
It may help or cause a smile,
Send it in.

Here is a Chance to Lend a
Helping Hand

Edna M. Kinney asks the courtesy of your magazine subscriptions for the help and encouragement of a worthy young man who has been an invalid for two years, and is trying to meet hospital expenses in this way. Miss Kinney will furnish price lists and accept subscriptions, or you may write direct to—

S. C. BENEDICT,
723 Sierra Vista Ave., Alhambra, Cal.

--and Last Week

(Continued from page 1)

"Never be satisfied and work 24 hours a day." Fern-Dell Hunt started her career 15 years ago. She is very conscientious about her work and "Success" to her means feeling satisfied at night that she has done her best.

The Club gave a greeting to Mrs. Fred Vincent, honor guest at the speakers' table. Mrs. Vincent belongs to the Portland Soroptimist Club and has the classification of Advertising. The Club also greeted the following members who have been absent one or more meetings: Madge H. Connell, Addie L. Marks, Mary Jean Henley, Lena R. Pepperdine, Paula Steinen and Bertha M. Pearce.

Bertha Just.

UNION BANK & TRUST CO
of Los Angeles

"The Bank of Personal Service"

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ROSE P. WALKER, Manager

DR. VETURIA C. ARMSTRONG
THINGS WORTH REMEMBERING

The value of time. The success of perseverance. The pleasure of working. The dignity of simplicity. The worth of character. The power of kindness. The influence of example. The wisdom of economy. The improvement of talent. The joy of originating.

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CONFERENCES L. A. DISTRICT FEDERATION OF WOMEN'S CLUBS

Parlor "C," Eighth Floor, Chamber of Commerce Building

| Subject | Leader | Date | Hour |
|--------------------------------|----------------|--------|---------------------|
| Literature | Mrs. Hammack | Mon. | Jan. 24, 10:00 A.M. |
| Home Economics | Mrs. Robinson | Tues. | Jan. 25, 10:00 A.M. |
| *Program | Mrs. Stroh | Wed. | Jan. 26, 10:00 A.M. |
| Public Health | Dr. Gray | Wed. | Jan. 26, 10:00 A.M. |
| Co-operation with War Veterans | Mrs. Wetzstein | Thurs. | Jan. 27, 10:30 A.M. |
| Home Garden | Mrs. Card | Fri. | Jan. 28, 10:00 A.M. |
| American Home | Mrs. Campbell | Fri. | Jan. 28, 1:30 P.M. |

*Program conference will be held at Barker Brothers Auditorium.

SEMI-ANNUAL TREASURER'S REPORT

As of Period Ending December 31, 1926

GENERAL FUND—

| | |
|---|-----------------|
| Cash on hand and in Bank July 1, 1926..... | \$ 903.76 |
| Receipts up to and including December 31st— | |
| Dues | \$1,344.00 |
| Bulletin and Advertising..... | 731.55 |
| Sundry | 75.35 |
| Initiation | 225.00 |
| Change of Classification..... | 7.50 |
| Interest | 20.78 |
| Cover | 142.65 |
| | <u>2,546.83</u> |

\$3,450.59

Disbursements up to and including December 31st—

| | |
|-------------------------------|-----------------|
| Salary | 350.00 |
| Stamps | 100.00 |
| Bulletin and Advertising..... | 424.16 |
| Typewriter | 40.00 |
| Hotel Service | 45.00 |
| Office Expense | 126.40 |
| Federation Expense | 125.10 |
| Flowers | 44.00 |
| Badges | 7.70 |
| Guests Luncheons | 76.60 |
| Christmas Expense Item..... | 46.35 |
| | <u>1,385.31</u> |

\$2,065.28

EDUCATIONAL LOAN FUND—

| | |
|---|---------------|
| Cash on hand and in Bank July 1, 1926..... | 1,240.35 |
| Receipts up to and including December 31st— | |
| Service | 351.58 |
| Scholarship | 217.51 |
| | <u>569.09</u> |

\$1,809.44

Disbursements up to and including December 31st—

| | |
|-----------------------|---------------|
| Scholarship | 640.00 |
| Christmas Cheer | 196.18 |
| | <u>836.18</u> |

\$ 973.26

Balance on hand and in Bank December 31st, 1926.....

\$3,038.54

CHARTER MEMBERS JUNIOR SOROPTIMIST CLUB

Rosemary Cross, Student Nurse, General Hospital;
Edith Durbin, Jefferson High School;
Helen Elwell, Broadway Department Store;
Mamie Fredericks, Efficiency Business College;
Naomi Higgins, Roosevelt High School;
Ruby Komers, Dental College;
Katherine Lahe, Camp-Fire Girls;
Alma Toothman, Jefferson High School.

Changes of Addresses for your Roster

Betty Barrett's new business address—3077 Wilshire Blvd.; WASHINGTON 9283.
Vola De Graff Roentgen—1516½ Reid St.; BEacon 1942.
Mae Carvell's telephone is ORegon 0149.
Peggy Halloran's new address, 528 Union Insurance Bldg., 1008 West 6th Street; Telephone MUtual 1404.
Dorothy E. Hall has changed her residence to 911½ So. Mariposa, Telephone DUNKirk 2145.

S-R-P-T

Nettie Taff is leaving for three weeks work in San Diego. The Service Fund is to be richer by the price of three luncheons, but we regret Mrs. Taff's necessary absence.

Madam Louise Savant recently returned from a business trip east, finding upon her return that her home here had been entered during her absence and stripped of every thing of monetary or personal value.

Alberta Gude Lynch contributed \$1.30 to the Service Fund on Tuesday.

Dr. Minnie Proctor "toted" in a crystal set radio and two head sets to add to our contribution to the Olive View Sanitarium.

Gertrude C. Maynard announces the engagement of her daughter, Irene Tomlinson, to Mr. Frank J. Dair of Huntington Park.

The wedding is to take place on March 1, at Saint Clement's church, Huntington Park, and the young couple will make their home at Huntington Park, at least until the close of the school year.

Margaret Reordan donated most generously ten pounds of her wonderful candy to a budget of "goodies" which went to the World War Veterans' ward at Sawtelle at Christmas.

"Our Margaret is generous indeed," says Vola De Graff Roentgen, "and if she is fined for this advertisement, I will pay it." Will somebody please collect one dollar from Vola!

January Birthdays will be celebrated at the luncheon on January 25. If you have a birthday in January please notify Violet Turner Searcy, TUCKER 3887; or Margaret Reordan, BRoadway 7300. Places at the Birthday table will be arranged only for those members who give notice that they will be present.

Mother Gilbert was unable to attend the meeting Tuesday owing to the fact that she was speaking before the El Monte Women's Club. Dr. Grandmason also gave a short talk, and Lena Foster was among the guests—a good Soroptimist representation.

Next Sunday afternoon Mother Gilbert will broadcast a program over KNX between the hours of 2 p. m. and 4 p. m.

Among the *long absent members* who were present Tuesday, we noted Madge Connell, Franc Dillon, Mary Jean Henley, Addie Marks, Alice Jolley, Lena Pepperdine, Louise Savant, Frances E. Shaner and Dr. Etta Gray.

Betty Barrett and Bessie Ochs are both leaving soon for a trip north visiting San Francisco, Portland, Seattle and Vancouver. Miss Barrett is "doing furniture dealers;" and Miss Ochs plans to "do people." Unfortunately they can not arrange to travel together; Miss Betty leaves this week and Miss Bessie the week following.

"IF"

If you can keep your hair when all about you
Are shearing theirs, and wanting you to,
too;
If you can hold your tongue when others
mock you,
But make allowance for their mocking,
too;
If you can force your heart and nerve and
sinew
To keep your hair long, after theirs is
gone,
And hold on to it when there's nothing in
you
Except the will which says: "Hold on!"
If you can talk with crowds and keep your
locks too,
Or walk with "sheiks" nor lose your com-
mon sense;
If neither foes nor loving friends can hurt
you,
If women dub you "freak" in self-defense;
If you can smile, with not a hat to fit you,
If you can sigh but never shed a tear,
Yours is the earth and everything in it;
And—which is more—you'll be a lady,
dear.

This take off is by V. L. Shephard, with apologies to Kipling—and contributed by F. W. Pasley.

Yours for a Better Fit

VOLA DE GRAFF ROENTGEN
1516½ Reid St. BEacon 1942

Yours for a Better Understanding
DR. DELLA H. HUBBARD
200 Ferguson Bldg. TUCKER 1903