

The LOS ANGELES Soroptimist



"Good Clothes
Open All Doors"

Vol. I

MARCH 31, 1925

No. 7

SOROPTIMIST CLUB LUNCHEON

HOTEL BILTMORE BALLROOM AND FOYER

Tuesday, March 31st, 12 Noon Sharp

Gertrude C. Maynard, President, Presiding

Annual Spring Fashion Pageant and Business Show

ALICE S. JOLLEY, Director

Be sure to be in your seat before 12:10—No service after 12:20

COMMITTEE

Soroptimists Grandmason, Wallace, Fredericks, Colburn, De Graff.

Prizes for the day donated by Vola De Graff, Margaret Reordan, Alice E. Cross, Mayme Matthay, Alberta Wilson, Agnes Woodward, Rose Bryant, and Nettie Taff.

We are indebted to Rose Lathrop, May Bros. Flower Shop for all the Flowers.

Exhibiting in the Fashion Show: Mrs. Colburn, Miss De Graff, Mrs. Ellison, Mrs. Marks, Miss Olson, Mrs. Sheffield, Mrs. Gude-Lynch, Mrs. Fredericks, Mrs. Wallace, Mrs. Watson, Mrs. Myers, Mrs. Gilmore, Mrs. Cross, Miss Marion Shaffer.

Candies on the tables the gift of Margaret Reordan, Broadway Dept. Store.
Rolls and cakes on the tables the gift of Clara Lewis, Inglewood.

Business Show in Foyer, Dr. Grandmason, Chairman.

Exhibitors: Soroptimists Clark, Gude, Clarkson, Reordan, Gilmore, Taff, Connell, Dyson, Wallace, Green, Kinney, Haas, Searcy, Kohr, Matthay, Burnham, Pearce, Lewis, Sheffield, Guggenheim, Parker, Bryant, Maynard, Stoermer, Swager, Steinen and Pepperdine, (Western Auto Supply Company).

Rugs and furnishings on our platform loaned by Mrs. Fredericks, Los Angeles Furniture Company.

Rugs hanging on balcony boxes loaned by Barbara Dacier, Southwest Museum.

All lighting effects through the courtesy of Mrs. Pepperdine, Western Auto Supply Co.

"MAKE-UP" on models the generous contribution of Mrs. Swager, 2204 West Seventh Street, National School of Cosmeticians.

Scarfs and shawls by Margaret Gilmore, Broadway Department Store.
Corsets—by Alice E. Cross, 818 Haas Building.

Shoes from Gude's—537 South Broadway.

All of the lovely hats from Matilda Olson's Shop, 701 Brack Shops and Marion Shaffer, 1938 West Seventh Street.

Furs, furs, and more soft snuggly furs from the one and only "COLBURN'S".

Photographs of "US" in the Ballroom by Mrs. Franklin, courtesy of Mrs. Tomlinson, "Fire Insurance".

Music by the ART HICKMAN ORCHESTRA.

Please come early and secure your table.

All tickets sold by the Club to be exchanged at the Hotel for the regular Luncheon Tickets.

PROGRAM

The Beginning of all Fashion Shows.....by J. F. Freisleben

Pajamas: As they should be worn—exhibited by M. Z. Ellison, 1928 West Seventh Street.

Pajamas: As they should NOT be worn.

Draping by Vola De Graff on Miss Fredericks.

Sports—All sorts—exhibited by Vola De Graff, 1604 So. Hill Street and M. Z. Ellison.

Sport shoes and shoes for tailor-wear exhibited by Gude's, 537 South Broadway, 625 W. Seventh St.

Specialty—By Mrs. Sue Reynolds, Courtesy of Mrs. Rose Bryant.

Ensembles presented by La Marque (Mrs. Marks, 235 So. Gramercy) Vola De Graff and Mrs. Ellison.

Fur Coats from the Colburn Fur Store—716 South Flower Street.

Negligees—Batik novelties by Cora Bee Sheffield, 1124 So. Fair Oaks Ave.

Shoes—Semi-dress and comfort shoes by Gude's; also those for evening wear.

Soprano Solo by our own Alberta Wilson's talented daughter, Dorothea Wilson.

Afternoon Gowns fashioned by Vola De Graff and La Marque.

Here Comes the Bride! Entire bridal party's costumes by Vola De Graff.

Listen to the birds! Two of them presented by Agnes Woodward, 428 Music Art Bldg.

Evening Gowns—Vola De Graff, M. Z. Ellison, La Marque, C. B. Sheffield, K. Fredericks, Muriel Knight, and Lena R. Pepperdine.

The End of all Fashion Shows.....Lydia Knott Hillyer

The Fashion Show Committee desires to extend to our friends who were so kind as to model for us our heartfelt thanks for without them we could not have presented to the Club our Show of to-day.

Our thanks to the Engstrum Apartments for the use of their ballroom gratis for our rehearsal. This was through the courtesy of "Mother" Gilbert.

Have you made your reservations?

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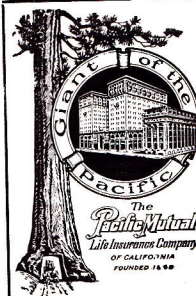
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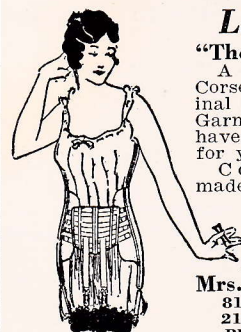
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