



SI Los Angeles NEWS *Fellowship with a purpose!*

Greetings!

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This is an exciting time for us as we prepare for our Day of Service at the Downtown Women's Center on March 5 and the induction of new members on April 6, our Awards Luncheon and Silent Auction on April 16, and then Spring Conference in May.



Special kudos to **Emily Dell** and **Sheila Tatum** for an outstanding membership activity on February 16 at Taix Restaurant. We met some lovely women and many have voiced interest in becoming members. It was a wonderful evening for all. In addition, our dynamic membership team participated in Coca-Cola's Enterprising Women's Network on February 23 where we made even more contacts. So we look forward to expanding our membership soon.

Eight of us have signed up to cook and serve breakfast at the DWC on March 5. Thanks to all the brave folks who will be preparing French toast and omelets beginning at 6:30 AM. Watch for our full report next month.

The Official Call for Spring Conference has arrived! I am encouraging you to attend as the agenda is jam-packed and our own **Sheila** is the chair! It will be held at the fabulous Sheraton Carlsbad Resort & Spa on May 13-15. More information is included below. I have a set of registration forms in hard copy. We submit one form for everyone for Conference registration and meals and another for Leadership Academy which is Friday afternoon. Please let me know of your plans so we can respond in a timely manner. Let's have a good representation from SILA at this combined Regional conference which will include clubs from both Camino Real and Desert Coast Regions.

And don't forget our Annual Awards Luncheon and Silent Auction on April 16th. Tickets will be available shortly!

President Jeri

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Contact Information

For more information about SILA or this Newsletter, please contact:

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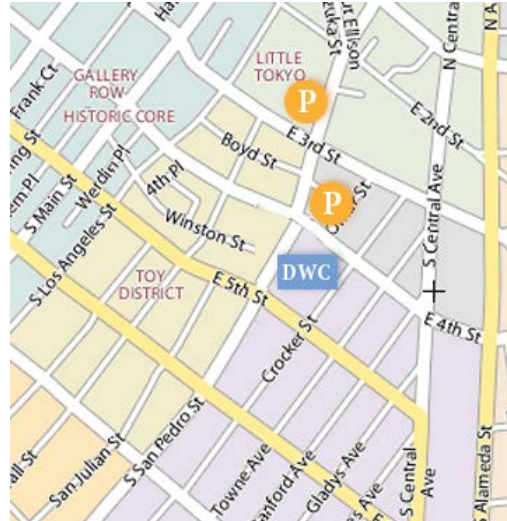
Editor Janet Elliott at jvelliott@cox.net or 310-809-2438

No Meeting Wednesday, March 2!



Remember, there will be no regular meeting on Wednesday, March 2, because of Saturday's "Day of Service " at the [Downtown Women's Center](#). It's not too late to join other SILA members prepare and serve breakfast at the DWC's new downtown facility. You have to be at the Downtown Women's Center at

442 S. San Pedro Street, Los Angeles, CA 90013 by 6:30am Saturday morning, March 5. If you want more



details or are interested in joining us, please contact [President Jeri](#) as soon as possible.

Understanding Title IX by Carole Oglesby



The SILA program meeting on Wednesday, February 2, coincidentally was on the same day as the 25th anniversary of the congress-sponsored "National Girls and Women in Sport Day" in the 40th anniversary year of Title IX. Part of the program featured comments by three SILA members who have worked for, and observed, the progress of girls and women's sports through the entire 40 years: **Joan Johnson** and **Karen**

Johnson from California State University Los Angeles and **Carole Oglesby** from CSU Northridge. Brief highlights:

1. Title IX is widely believed to be a "women's rights" law but this is an incomplete understanding. Title IX promises equitable treatment and opportunities for both sexes. At the time the law was passed, for example, girls were not allowed to take Shop classes and boys were not allowed to take Home Economics/Food Science. All such gender exclusions were dropped.
2. Title IX, if recognized at all, is thought to be a "sports law". Clearly, with the example above, the law applies in ALL of education. Most of the furor and notoriety around Title IX implementation has been the result of the extreme unwillingness of those favoring men's athletics to make provision for girls and women's sports in school and university budgets. Even today, 40 years later, women receive only 35% of university athletic scholarship dollars and are about 45% of all athletic participants although women now make up about 55% of college enrollees.
3. For the three SILA members who coached, it is amazing to recall that, before Title IX, if girls and women had sport opportunities at all, they had to raise the money themselves (bake sales and car washes for uniforms), use the gyms "when available", often only at 7 AM or 10 PM, and be coached by and have officials who were unpaid volunteers.

As the saying goes "we have come a long way baby!" and still have a ways to go.

A Menu of Service Offered to Potential New Members



A select group of professional and executive business women were offered a "Menu of Service" at the New Member Recruitment Event on February 16 at Taix Restaurant.

At the event planned by membership co-chairs **Emily Dell** and **Sheila Tatum**, SILA members had the chance to meet some extremely interesting and dynamic women and tell them about the mission, programs and projects, and organizational structure of Soroptimists. Several expressed interest in joining SILA and are in the process of submitting their applications and resumes.

An induction of new members is planned for the business meeting on April 6 at 6pm at McCormick and Schmick's.

Coca-Cola Empowers Women Employees

SILA was invited by The Coca-Cola Company to participate in their Enterprising Women Network mixer on Wednesday, February 23 at the Nokia Theater at LA Live.



SILA members set up a booth in the lobby of the Nokia Theater displaying the Club banner and numerous panels, publications and brochures describing Soroptimist's mission and activities. Over 200 women employees of Coca-Cola attended the event and spent the first hour browsing the tables of various vendors learning about local networking and volunteering opportunities. Many talked with



Janet Elliott, Julie Mairs, Pam Smith, Emily Dell

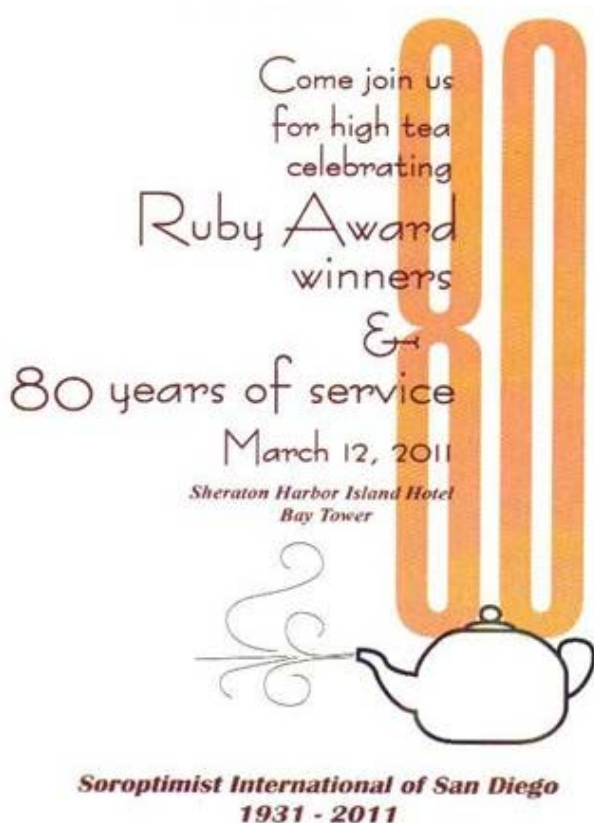
SILA members and expressed interest in attending Soroptimist events and possibly becoming members.

This networking session in the lobby of the Nokia Theater was followed by a two hour program with all participants on the stage of the Nokia Theater. The program featured actress and entrepreneur Vivica Fox, comedian Cordell Pace, senior Coke executives, corporate videos, additional networking activities, light refreshments, and door prizes.

The Coca-Cola Company is to be commended for its efforts to provide networking and development opportunities to its women employees at all levels. SILA looks forward to partnering with Coke and its employees.



A "Daughter" Club of SILA Turns 80



Every new Soroptimist club is sponsored by an existing club. As the third oldest club of Soroptimist International, Soroptimist International of Los Angeles (SILA) sponsored many clubs in our 88 year history, including Soroptimist International of San Diego (SISD) on April 25, 1931. SI San Diego was the first club in the San Diego area and in its 80 years, has sponsored 36 additional clubs, of which 17 remain active.

SISD is celebrating its 80 Years of Service at a High Tea on March 12, 2011 at the Sheraton Harbor Island Hotel Bay Tower. Their celebration includes a boutique, opportunity drawings, high tea served at 2:30pm followed by a program showcasing their 80 years of service with brief notes from the years and a "mini fashion show" of clothes from each decade. The highlight of the afternoon will be the introduction of

their four Ruby Award honorees.

They would like to have SILA members attend and have generously offered four complimentary tickets to their event. Additional tickets can be purchased for \$50. Please contact [Ginger Cole](#) before March 4th if you are interested in attending.

Save the Date for the Annual Awards Luncheon

Have you reminded your friends, neighbors and colleagues about our **Annual Awards Luncheon and Silent Auction** on April 16 at The Castaway in Burbank?

The honorees have been selected, including **Wendy Greuel**, LA City Controller, silent auction items are being



**Soroptimist International
Los Angeles- SAVE THE
DATE APRIL 16, 2011**

**Annual Award Luncheon
And Silent Auction
The Castaway-Burbank
11AM-2PM**

collected, and the program finalized. It promises to be a most enjoyable afternoon! Tickets will be on sale shortly for \$65 each. For more information, contact [Carole Oglesby](#).

The Call to Spring Conference is Here

BUILDING CONNECTIONS is the theme for the joint Soroptimist Annual Spring Conference of the Camino Real and Desert Coast Regions to be held from May 13-15 in Carlsbad, California (about 90 miles south of LA between Oceanside and Encinitas) at the [Sheraton Carlsbad Resort and Spa](#). Conference begins Friday afternoon with the Soroptimist Leadership Academy, which will be particularly helpful for new club officers. The official opening of Conference is Friday evening, continuing Saturday with business meetings, fantastic workshops, trade fair, silent auction/fundraising purses, and concluding through Sunday brunch with the [Soroptimist Violet Richardson](#) and the [Soroptimist Women's Opportunity Awards](#). Highlights include:

Friday, May 13

2011-2012 Presidents' Luncheon,
Leadership Training for presidents, secretaries, treasurers and other club leaders
Member Reception
Official Opening (Semi-formal)

Saturday, May 14

Business Meeting with reports from District Directors and Governor-Elect
Celebration of Life (recognizing deceased members--our **Jackie Johns** and **Joan Tancredi** will be remembered)

Public Awareness luncheon with Ruby Award winner and other awards
Workshops

Sunday, May 15

Program Recognition Brunch with award honorees

As you can see, this promises to be an inspiring, fulfilling weekend. Here are the particulars:

Conference Registration fee--\$25 for non-delegates (SILA delegates are **Joan Johnson** and **Barbara Jury**)

Hotel rooms-\$199.65 per night plus parking

Friday dinner--\$55

Saturday breakfast --\$35

Saturday lunch--\$45

Sunday brunch--\$40

Leadership Academy (Friday afternoon)--\$35

The complete Conference Call is available online by [clicking here](#). The Call includes forms for hotel registration which are due April 1st. **President Jeri** will submit one conference registration form for all attendees to both the Conference and Leadership Academy which is due April 12. Newer members who have never attended a Spring Conference are particularly encouraged to attend. Contact [President Jeri](#) for more information.

Member News

Best wishes for a speedy recovery to **Jeri Durham** and **Joan Johnson** who are having hip replacement and knee replacement surgeries, respectively, in the same hospital (Good Samaritan) on the same day (Monday, March 8).

Stephanie Klopfleisch and husband **Randy** were scheduled to fly to Jordan and Egypt on February 11 but were grounded when both the tour company and airlines cancelled their trip, fortunately with full refunds. They are in the process of planning a "rebound trip".



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